



Why AccuWeather?

When seconds matter, we're minutes ahead. What sets AccuWeather apart is saving lives, protecting property, and helping people prosper.

Superior Accuracy™

- SkyGuard warnings provide up to twice as much advance notice compared to other alerts or sources
- #1 ranking in high temperature forecast accuracy study, severe weather forecast verification, and use cases
- All alerts are for your specific location, with pinpoint accuracy

Expert Consultation

- 24/7/365 on-call meteorologists to assist with your decision-making process
- Business continuity and preparedness experts to advise emergency action plans
- Expertise in GIS and data integration
- Clear communication of impact and suggested actions on how to protect personnel and property.

Global Reach/Influence

- Worldwide leader in weather-related data, business and analytics
- Offices in six countries
- 1.6 billion consumers
- SkyGuard® warnings are global and can cover organizations with multiple assets and locations

Customizable Solutions

- Warnings tailored to your assets and vulnerabilities
- Consultation with business continuity experts who can help with a risk assessment and tabletop exercises
- Greater detail, reduces false alarms and business interruptions

Trusted Brand

- Most globally recognized brand in the weather enterprise
- Driving innovation for 60 years
- Half of the Fortune 500 and most of the Global 100 depend on AccuWeather For Business

Customer Satisfaction

- Extremely high Net Promoter Score of 72 on a scale of -100 to 100
- A trusted weather service provider and partner with a 97% renewal rate annually—once our clients partner with us, they don't leave.

When it comes to timing and accuracy, no one beats AccuWeather.

Testimonials

Timing is everything. It helps to have someone that is looking at our specific location rather than relying on a general source. Because of this, with AccuWeather's guidance we can release or extend warnings or alerts efficiently and safely."

— Bill Stark, Chief Operating Officer, The Track Family Fun Park

"It was amazing how accurate the times given in the AccuWeather warning matched the storm."

— Dan McIntyre, Chrysler Security, Jacksonville, FL